



**Virginia CASH Campaign
2010 Results
July 1, 2010**

Highlights:

- **28 coalitions**
- # Federal returns (electronic) = **18,511** (13% decrease- no AARP returns in count, weather)
- # Federal returns (paper) = **893**
- **Total federal returns filed= 19,404**
- Total federal refunds= **\$25,901,558** (13% increase)
- Average federal refund= **\$1,399**
- Tax prep savings= **\$3,702,200** (approx. \$200/return)
- Requesting direct deposit= **7,770**
- Average Adjusted Gross Income= **\$16,941**
- EITC returns= **6,463** (7% increase)
- Total EITC refunds= **\$9,164,155** (14% increase)
- Average EITC refund= **\$1,418**
- State returns= **17,493**
- State refunds= **\$3,556,731**
- Volunteers = **879**
- Volunteer hours= **42,736**

Education and Outreach Highlights

- **53** press releases issued
- **89** public service announcements
- **151** newspaper articles published
- Over **600** financial education program participants
- Over **345,000** EITC flyers distributed

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